

CATÁLOGO PRIMAVERA



Conoce las mejores colecciones de sofás y sillones de esta primavera 2024 en Hogarzen

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INTRODUCTION

Fradel and Spies is an Indonesian retailer of home and office furniture. As of 2007, there were 73 Fradel and Spies stores in 14 countries around the world. Fradel and Spies Furniture catalog that contains product info. Fradel and Spies is the most widely distributed store in the world and is usually updated every August.

Fradel and Spies originally sold a variety of items, from stationery to plates to pillows. Large furniture began to make its way onto the list in 2018.

Sales were initially conducted online and later, a store was opened in Jakarta which later became the model for Fradel and Spies stores. On May 19, 2018, the first Fradel and Spies store outside Indonesia opened in Singapore.

Fradel and Spies products are known for their modern and minimalist designs.





NEW COLLECTION

This August, Fradel and Spies came up with a new collection with a modern theme.

In this collection Fradel and Spies collaborated with the famous interior designer Borcelle

Together with Borcelle we created a furniture collection design by choosing warm colors as the main point, while still prioritizing the function of the furniture.

CATALOG

Here's a snapshot of Fradel and Spies' latest collection



Chairs
\$120



Tables
\$150



Sofas
\$210



Cabinets
\$200



Bookshelves
\$160

SIMPLE COLLECTION

A collection from Fradel and Spies with a simple theme. The look of this collection is elegant with natural accents on the outside of the furniture.

The colors chosen in this collection are mostly earth tone with dominant cream and brown colors so that it can provide a sense of comfort.

The furniture can also be purchased separately in this collection, so it can be mixed and matched as desired.



MODERN COLLECTION



In contrast to the previous collection, this modern collection carries a futuristic theme by providing modern accents.

The furniture in this collection is very suitable in today's homes that often carry the same theme, which is modern.

With furniture that looks modern, it can give a fresh accent to your room!

MINIMALIST COLLECTION

In this collection, the theme used is minimalist, where the colors and accents used are not too heavy in order to give a timeless impression so that it will not be outdated.

In this collection, each furniture has more than one function so that your room is more minimalist and does not require a lot of furniture.





PACKAGE

Fradel and Spies also makes it easy for you to buy furniture quickly. Because Fradel and Spies has a collection of packages that already contain some furniture.

1. Family package

Contains a two-door wardrobe, one-door wardrobe, bookshelf, 2 beds, 2 study tables, 1 sofa and dining table with 4 dining chairs.

2. Single package

Contains a one-door wardrobe, bookshelf, bed, sofa, dining table and chairs.



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